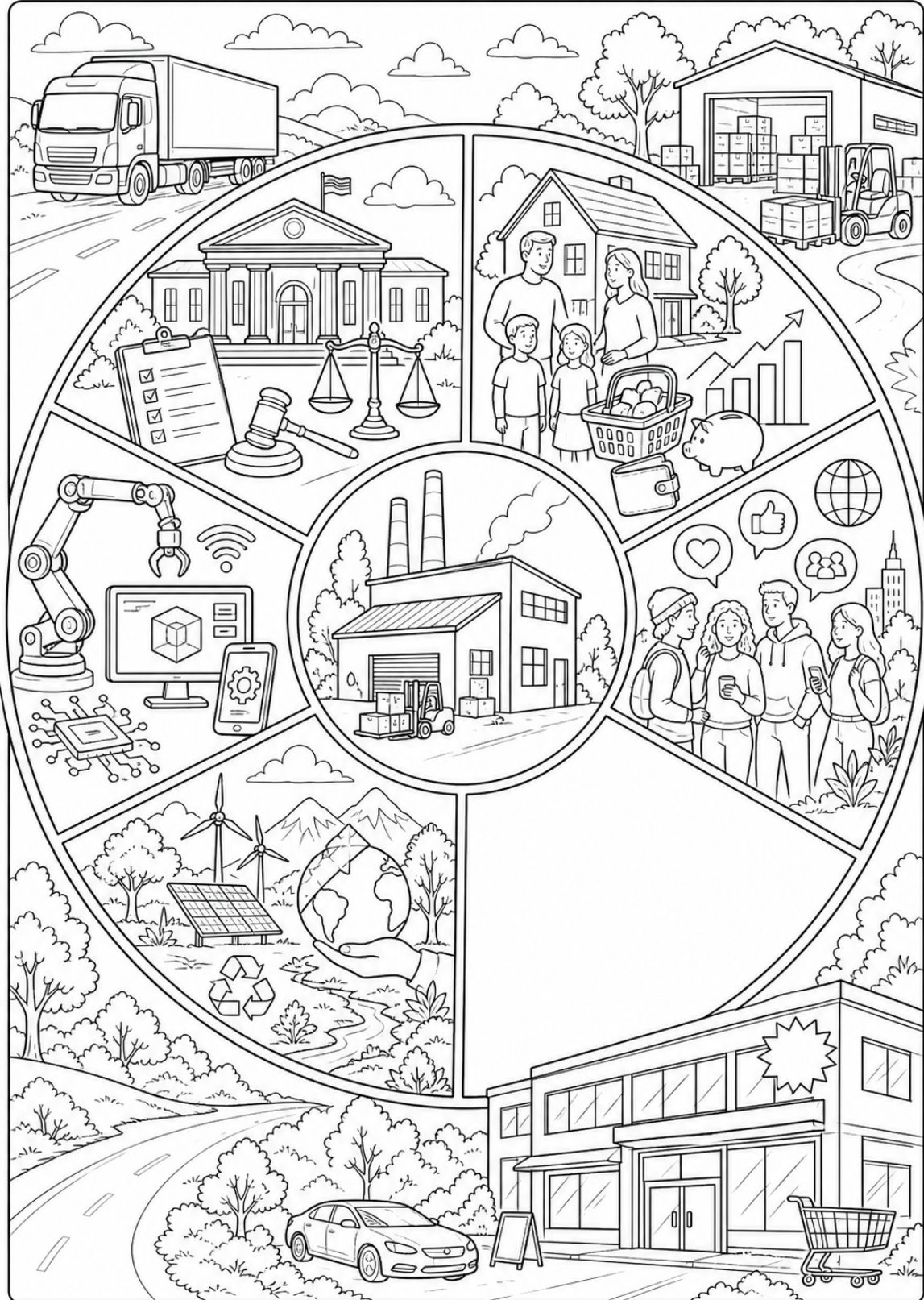


# External influences Activity Challenge Colouring Page

KS4 / GCSE / Year 10 - Business

Identify the missing or incomplete component in this external influences study plate, then colour-code the system.



# External influences Activity Challenge Colouring Page

KS4 / GCSE / Year 10 - Business

Identify the missing or incomplete component in this external influences study plate, then colour-code the system.

## Parent & Teacher Guidance

### Curriculum focus

Topic: External influences. Develop accurate observation, subject vocabulary and evidence-based explanation. Mapped scope: DfE GCSE subject content and key stage 4 curriculum entitlement.

### Before you begin

Review the picture together and ask the learner what they already notice about External influences. Read the activity aloud, explain unfamiliar vocabulary, and agree which details need special attention.

### Solo activity

The learner can complete the colouring independently, then use the finished page to explain three details linked to External influences. Encourage accurate colour choices where they carry meaning, but allow creative choices elsewhere.

### Group activity

Give pairs or small groups different areas to inspect. Ask them to agree on evidence before colouring, compare their findings, and present one curriculum fact to the class. Finish with a whole-group check against the guidance below.

### Questions to guide discussion

What evidence can you see? Which feature is most important and why? How does one part connect to another? What new fact about External influences can you explain using the picture?

### Answers and checking

The missing PESTLE factor is Legal. Valid examples include employment law, consumer law, health and safety rules, or competition law.

#### Learning record and next steps

☐ Completed the colouring

☐ Explained key vocabulary

☐ Completed the activity

☐ Used visible evidence

#### Evidence noticed / vocabulary used

---

---

---

---

---

Next step: 

---